

Redefine Physical Therapy Education & Consulting, LLC Privacy Policy

Your privacy is important to us and we want to make sure that you (“you(r)” or “user(s)”) understand our policies and practices. We also provide opportunities for you to choose what information you give us and options to opt out. This policy shall apply to <https://www.redefinehealthed.com/> (the “Site”), transactions through the Site, course registrations booked through the Site, any related applications (“apps”), and/or any other service provided by Redefine Physical Therapy Education & Consulting, LLC (“Redefine” or “We”). The Site, Apps, all activities described in the preceding sentence, and/or any other service shall be referred to as the “Services.”

1. Acceptance of this Policy

Please read this policy in full and know that by accepting our Terms of Use you are also confirming that you have read and understand this policy including how and why we use your information. If you do not wish to have us collect or process your personal information then you should not use the Services and should immediately cease use of this Site. You also understand that we use third-party services and apps, including Wix.com Ltd. (“Wix”), Flipgrid, Inc. (“Flipgrid”), Zoom Video Communications, Inc. (“Zoom”), NextSpark Pty Ltd, and 3d4Medical Complete Anatomy, and others that may not be directly described in this Policy, to deliver the Services. We are not responsible for the privacy policies, content, terms, etc. of these third parties and we may change third parties from time to time.

You must be at least 18 years of age to use this website. We do not knowingly collect any information or advertise to minors under 13 years of age. Minors between the ages of 13 - 17 must only use the Services with parental control and consent. Children under age 13 are not permitted to use the Services. You are responsible for any and all account activity conducted by a minor on your account. If you are the parent or guardian of a child whom you believe has disclosed Personal Information to us, please contact us at info@redefinehealthed.com so that you may review the information submitted and have such child’s information deleted and removed from our systems.

By using the Services, you understand that Redefine is operated in the United States. Redefine sees and can delete the information provided by you, but does not have its own servers. The Site is hosted by Wix. Information is held on servers provided by Wix, based in Tel Aviv, Israel.

Contact details of the data controller:

- Wix.com Ltd.

- EIN Number: 98-0685109

- Notice Address(es):

- Wix.com Ltd, 40 Namal Tel Aviv St., Tel Aviv, Israel
- Wix.com Inc. , 500 Terry A. Francois Boulevard, 6th Floor, San Francisco, CA, 94158.
- For the purposes of GDPR (Article 27), you may contact the Wix EU representative at Wix Online Platforms Limited, 1 Grant's Row, Dublin 2 D02HX96, Ireland.

- Internet: <https://www.wix.com/about/privacy>

- Email: privacy@wix.com

How your data is treated and transferred is detailed below.

2. Information Collected or Received; How Information is Collected

To use the Services you will need to enter, and we shall collect, a certain amount of personal information, which is detailed below. If you do not wish to transmit personal information, do not use the Services. There are also opportunities to opt out of the collection of certain information or transmissions, which you may take advantage of when available.

Setting up an Account: To utilize our Services you will need to create an account using Facebook, Google, or through a fillable form available through the Site. The fillable form will ask for your email address and require you to create a password. If you create an account through Facebook, Google, or any other third-party platform, we will gain access to your email and public profile. Creating your account through any third-party platform is optional. Redefine may collect other available information through your use of these third-party platforms for your login. We may also collect public information in order to connect with you. We may use that information as part of

providing the Services to you. You can also choose to share some of your activity on Redefine on certain social media networks which are connected to your Redefine account.

If you choose to connect to the Services via a third-party platform or social media network, you may have the ability to limit the information that we may obtain from the third-party when you first connect to the Services using the third-party's authentication service or otherwise connect your account. Subsequently, you may be able to control your settings through the third party's platform or service. If you withdraw our ability to access certain information from a third-party platform or social media network, that choice will not apply to information that we have already received from that third party.

Your Profile: You can create your profile. For your Profile, you will be asked for your first name, last name, email address, home/business mailing address, billing address, personal photograph, and phone number. Some of the information requested is not required, and you may choose to not fill out any profile information you do not wish to provide. Not providing information may affect your use of the Services. You may review, update, delete, and/or change your account information at any time.

Payments: To send payments through the Site, you must submit personal information to set up your bank account for an account with Wix Payments, PayPal, Inc., and/or Square, Inc. or any other third-party processor we may designate in our sole discretion from time to time. To set up this account, you may need to provide your full name, bank account number, routing number, birth date, country, and any additional information required by any third-party payment processors. All information required for payments will be held by the payment processor and not by Redefine.

Data Storage: We may use third-party cloud storage providers to facilitate the functionality of our Services. The manner in which your information is used, stored, and disclosed is governed solely by the policies of such third parties, and Redefine shall have no liability or responsibility for the privacy practices or other actions of any third-party site or service that may be enabled within the Service.

Analytics: We may use third-party services such as Google Analytics and Wix Analytics that collect, monitor, and analyze information to determine functionality of our Services. Currently, we use Google Analytics and Wix Analytics to collect information about the use of this Site. We use the information received only to improve services on

this Site. We do not combine the information collected through the use of Google Analytics or Wix Analytics with personally identifiable information.

General User Info: We may receive or obtain information (for example, an email address or IP address) from a user shopping or visiting the Services but who has not created a profile account. The information collected from these “General Users” is used only for the purposes disclosed to them when it was submitted to Redefine or in order to allow the transmission of information or actions directly authorized by the General User.

Cookies: We may use cookies on our site. Most browsers accept cookies by default. You can choose to set your browser to do otherwise. Removing cookies may affect the functionality of, and therefore your interaction with, our Services. Wix may control the cookies we use since we use their services for our Site. You can read more about their privacy policies here: <https://www.wix.com/about/privacy>

3. Control of Information

You are able to choose what information you provide, edit information, remove information, and change your communication elections whenever you like. You can only remove optional information without affecting the ability to use the Services. [If you no longer wish to use the Services, you may permanently delete your account and information.]

If you wish to have a copy of the data collected by us you may contact us via the contact information stated at the bottom of this Policy.

We may send you communications via any of the contact information you provide us. Communications related to the functionality of the Services, transactions, or legal notices are required and you cannot opt out of them. You may opt out of non-required communications such as notifications, marketing, newsletters, emails, etc.

4. Use/Disclosure of Information Collected

As described above, we collect your information to carry out the Services. We use and share this information only for the following purposes:

- To fulfill our obligations and provide the Services to you;

- To perform any contractual requirements in our Terms of Service;
- In any ways you have consented through our Site and/or Services;
- To comply with a legal obligation, court order, subpoena, or in the defense of legal claims;
- Prevent a threat to any person, or our system or network;
- To third parties to the extent necessary to fulfill the Services or marketing on our behalf;
- In order to contact you as described in this Agreement;
- As may be needed in regards to any accreditations; and
- As may be necessary in the public interest.

This policy only applies to information directly collected by Redefine. Information provided to third parties through the Services is subject to their respective privacy policies. Furthermore, as stated above, Redefine is not responsible for any information you transmit to other users. Redefine is not responsible for the privacy or security practices of any of the third parties, users, or other websites on the Internet, even those linked to or from the Site. You should read the privacy policies and terms of use of all parties you transmit information to. For the purposes of European law, third parties and other users are independent controllers of data, and therefore they are solely responsible for complying with all applicable laws, regulations, and their own policies relating to personal information.

5. Transfers

As may be necessary, and to the extent required for the provision of the Services, personal information may be transferred to third parties outside of EU/EEA. This data is managed by Wix. Please see the [Wix Privacy Policy](#) for further information.

6. Security

We take steps to keep your information safe including commercially reasonable protection measures put in place by Wix and/or any other third-party site or service that may be enabled within the Service. The security of Zoom and other third-party providers is subject to the security practices described in their privacy policies.

7. Retention

Redefine only keeps your information for as long as necessary to carry out the Services and only as long as your account is active. You yourself control if you want to delete your account and the information associated with it. We will only retain information after you have indicated you no longer wish us to use the information to the extent necessary to comply with legal obligations. We do not control how long other users hold your information. Please note that closing your account may not free up your email address and username for reuse on a new account.

8. Updating this Policy

We may update this policy from time to time. We suggest you regularly check this Policy for any such updates. We will also advise you when we make changes via the contact information you have provided us. Your continued use of the Services after such notification constitutes your consent to the updated Policy.

We encourage users to also read and understand our terms and policies at <https://www.redefinehealthed.com/terms-policies>. Any questions about the privacy policy, or the terms and policies can be sent to the contact below.

9. Contacting Us

If you have any questions about this Policy or would like to report a violation you may contact us at info@redefinehealthed.com.

If you live in the EEA, you may also file a complaint with your local data protection regulator.